

Visual Media Support

Introduction

The challenges surrounding of visual media and digital evidence is not new to police forces, security agencies and the broader security industry. New visual media products offer better digital image quality, faster and more flexible data transmission and increased functionality. Visual media has a wide range of uses such as cross border protection, counter terrorism and emergency preparedness and response.

Automatic analysis of visual media and the integration of biometric data feeds are revolutionising image sensing and capture. Image analysis and flexible capture methods are set to change the surveillance landscape. There is a move away from reactive CCTV “capture all” to more a sophisticated “analyse all, discard most” systems. This has immense benefits in terms of delivering timely targeted information. However, there are cultural challenges which need to be met

Organisational benefits from introducing a visual media culture to security activities include –

- Less paperwork for staff;
- Better audit trails for both training needs and citizen/business interaction;
- Improved enforcement and counter intelligence performance;
- Better decision making and reduced risks in the field
- Crime deterrence
- More guilty pleas in court; and
- Less time spent by staff testifying in court
- Cost effective use of resources

Video Vest and Libre Consulting together support organisations to develop and implement effective visual media strategies. We help you protect people, property and information. We support organisations manage the risks of external disruptions covering multiple sites, multiple countries and multiple cultures.

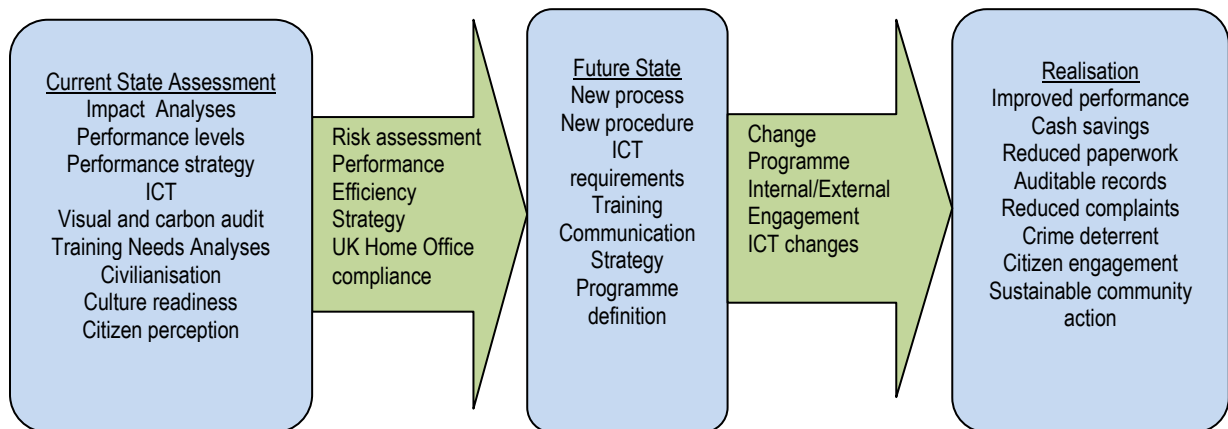
Our Approach

We help organisations benefit from current and emerging technologies. Our experience tells us that simply buying visual media equipment will not deliver performance improvement. Implemented incorrectly, officers, staff and the public will all become alienated. Enforcement becomes more time-consuming, more complex and more costly. Our solution involves applying learning and understanding from successful visual media strategies. We will work with you to deliver your service requirements.

Methodology

Our methodology focuses on understanding your current business and your process. We deliver service improvements and calculate risks. Our audit will determine the current and future state and help you implement a change and realisation programme. Our direct experience of designing security enforcement processes means we understand operational drivers and critical success factors. We have bespoke tools and techniques specifically designed to help organisations identify potential blockages to successful implementation.

The following schematic diagram shows the stages of a successful project.



We work with organisations to help deliver changes to current operational and working arrangements. Changes must align with the opportunities made possible by visual media. Our projects involve us considering visual media and its impact on client's long-term strategy.

Our assistance includes:

- Readiness audits for the implementation of visual media strategies;
- Risk assessment, project scoping and management through to installation and maintenance
- Reviews of visual media processes and operational practices.
- Business case preparation for visual media implementation; and
- Training, communication, culture change and strategic development.

Our service's range from strategic overviews through to full implementation and support programme.

Our Team

Our team is dedicated to ensuring organisations fully benefit from the technology available to them. Our solution involves applying learning and understanding from successful visual media strategies. Our team of experienced change consultants combine extensive knowledge and practice within the enforcement and security services enabling us to work closely with you to deliver this project.

Next Steps

If you would like to talk to one of our team about Libre supporting your service, please contact Rachel Edwards on +44 (0) 771 608 773 or on email rachel.edwards@libre.co.uk.